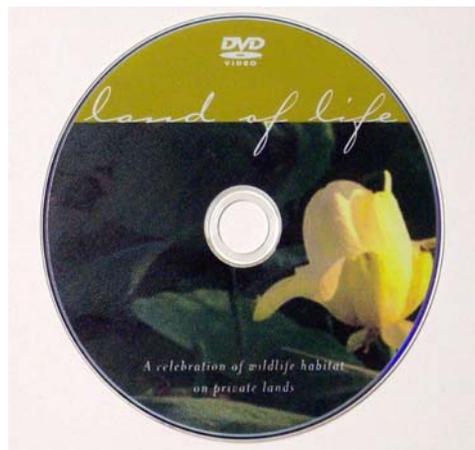
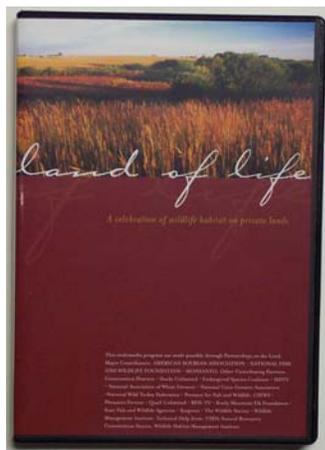


Land of Life-

A tribute to landowners and conservationists who are improving our land, our water and our wildlife habitat on privately owned lands



What is it?

Land of Life is a high quality, 9-minute show in DVD format. It was shot in high definition video, with an original music score and surround sound. This scenic tribute to the nation's farmers and ranchers for their care of natural resources—in particular their recent improvements for wildlife habitat—has sparing narration and emotional appeal.

Who's it for?

Anyone looking for an appealing show to open a local, state or regional meeting should consider this show. It is particularly suited as entertainment at awards banquets honoring people for their natural resource care. It could be used in classrooms, as well as with civic groups. It could also serve as a very good introduction to backyard conservation presentations to urban groups. It would work well at exhibits, with a DVD player and TV set.

What's included?

As with most DVD's, this one includes a series of extras—in this case, a photogallery of spectacular scenery and soothing music; landowner interviews; TV spots; a collection of habitat facts; and links to organizations concerned about the environment.

Who produced it?

It was produced by a cooperating group of conservation and farm groups, including conservation districts, with lead sponsorship from the American Soybean Association, National Fish and Wildlife Foundation, and Monsanto. Technical help was provided by the USDA Natural Resources Conservation Service.

How do I get copies?

Each local (county) soil and water conservation district (3000 in the United States) has been given a copy.

Equipment needed?

You need a DVD player and a television with line in/line out connections, if you plan to show to a small group. This is the same setup as with a video player, except you use a DVD player, now available for less than \$100. If the audience is larger, you need a video projector and sound system; the DVD player uses line in/line out connections similar to the VCR. For added sound, consider a small home theater sound system or a boom box.